



## Continuing Education Tracking Sheet

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** AFP Chicago Chapter  
**Title of Activity:** Development Day Chicago 2017  
**Names of Presenter(s):** Various  
**Dates and Location:** Tuesday, October 3, 2017 – Chicago, IL

**Session: 8:45am – 10:45am (2.0 hrs)**

- Opening Keynote with Roundtable Discussions

**Session: 11:00am – 12:15pm (1.25 hrs)**

- Plan Your Work, Work Your Plan
- What Board Members Really Want - The Real Story
- Technology on a Small Budget
- The Changing Face of the Donor and How to Design Experiences to WOW Them!

**Session: 1:45pm – 3:00pm (1.25 hrs)**

- Donor Motivations: Understanding Today’s Diverse and Divergent Individual Donors
- Partnering for Success – CEO, CDOs and Organizational Strategy
- Multi Channel Fundraising: Connecting Web, Communications and Fundraising Messaging
- Women in Philanthropy: The Givers, Fundraisers, and the Organizations that Support Them

**Session: 3:15pm – 4:30pm (1.25 hrs)**

- After the Ask... That Awkward Silence
- Job crafting: How to Connect Your Team to Impact (aka Mission!)
- Stewardship in a New Age: Retaining Mid-Level Donors
- Giving in a Diverse World

**Total number of points attained:** \_\_\_\_\_

*(number of contact hours = number of Education points)*

**\*Be sure to add these hours to your online application\***